



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

	College Stati...
Population Summary	
2010 Total Population	228,660
2020 Total Population	268,248
2020 Group Quarters	21,143
2022 Total Population	276,205
2022 Group Quarters	21,143
2027 Total Population	287,217
2022-2027 Annual Rate	0.78%
2022 Total Daytime Population	274,394
Workers	125,199
Residents	149,195
Household Summary	
2010 Households	85,102
2010 Average Household Size	2.52
2020 Total Households	99,027
2020 Average Household Size	2.50
2022 Households	102,318
2022 Average Household Size	2.49
2027 Households	106,902
2027 Average Household Size	2.49
2022-2027 Annual Rate	0.88%
2010 Families	47,693
2010 Average Family Size	3.12
2022 Families	54,748
2022 Average Family Size	3.18
2027 Families	57,268
2027 Average Family Size	3.16
2022-2027 Annual Rate	0.90%
Housing Unit Summary	
2000 Housing Units	75,094
Owner Occupied Housing Units	46.1%
Renter Occupied Housing Units	44.1%
Vacant Housing Units	9.8%
2010 Housing Units	95,016
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	44.8%
Vacant Housing Units	10.4%
2020 Housing Units	114,483
Vacant Housing Units	13.5%
2022 Housing Units	119,098
Owner Occupied Housing Units	45.1%
Renter Occupied Housing Units	40.8%
Vacant Housing Units	14.1%
2027 Housing Units	125,668
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	39.8%
Vacant Housing Units	14.9%
Median Household Income	
2022	\$59,962
2027	\$71,448
Median Home Value	
2022	\$253,418
2027	\$326,825
Per Capita Income	
2022	\$32,613
2027	\$38,324
Median Age	
2010	25.9
2022	27.4
2027	27.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2022 Households by Income	
Household Income Base	102,316
<\$15,000	13.1%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	7.5%
\$35,000 - \$49,999	12.1%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	14.7%
\$100,000 - \$149,999	14.1%
\$150,000 - \$199,999	5.2%
\$200,000+	7.1%
Average Household Income	\$87,344
2027 Households by Income	
Household Income Base	106,900
<\$15,000	10.1%
\$15,000 - \$24,999	6.9%
\$25,000 - \$34,999	6.3%
\$35,000 - \$49,999	11.0%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	15.8%
\$100,000 - \$149,999	16.7%
\$150,000 - \$199,999	7.1%
\$200,000+	8.6%
Average Household Income	\$102,313
2022 Owner Occupied Housing Units by Value	
Total	53,724
<\$50,000	6.2%
\$50,000 - \$99,999	7.4%
\$100,000 - \$149,999	7.4%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	16.1%
\$250,000 - \$299,999	8.8%
\$300,000 - \$399,999	22.6%
\$400,000 - \$499,999	7.1%
\$500,000 - \$749,999	7.8%
\$750,000 - \$999,999	2.9%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.9%
Average Home Value	\$311,943
2027 Owner Occupied Housing Units by Value	
Total	56,810
<\$50,000	2.7%
\$50,000 - \$99,999	2.5%
\$100,000 - \$149,999	2.3%
\$150,000 - \$199,999	6.8%
\$200,000 - \$249,999	16.2%
\$250,000 - \$299,999	11.0%
\$300,000 - \$399,999	32.0%
\$400,000 - \$499,999	11.2%
\$500,000 - \$749,999	10.5%
\$750,000 - \$999,999	3.2%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.9%
Average Home Value	\$370,969

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	228,660
0 - 4	6.4%
5 - 9	5.9%
10 - 14	5.4%
15 - 24	30.7%
25 - 34	14.6%
35 - 44	10.1%
45 - 54	10.2%
55 - 64	8.0%
65 - 74	4.7%
75 - 84	2.8%
85 +	1.1%
18 +	79.0%
2022 Population by Age	
Total	276,205
0 - 4	5.6%
5 - 9	5.4%
10 - 14	5.1%
15 - 24	29.4%
25 - 34	15.9%
35 - 44	10.0%
45 - 54	8.5%
55 - 64	8.8%
65 - 74	6.7%
75 - 84	3.3%
85 +	1.3%
18 +	80.3%
2027 Population by Age	
Total	287,217
0 - 4	5.7%
5 - 9	5.3%
10 - 14	5.2%
15 - 24	29.3%
25 - 34	14.7%
35 - 44	10.7%
45 - 54	8.4%
55 - 64	8.2%
65 - 74	7.2%
75 - 84	4.1%
85 +	1.4%
18 +	80.3%
2010 Population by Sex	
Males	115,364
Females	113,296
2022 Population by Sex	
Males	139,172
Females	137,033
2027 Population by Sex	
Males	144,703
Females	142,514

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	College Stati...
2010 Population by Race/Ethnicity	
Total	228,660
White Alone	73.2%
Black Alone	11.9%
American Indian Alone	0.5%
Asian Alone	4.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.6%
Two or More Races	2.3%
Hispanic Origin	22.5%
Diversity Index	63.6
2020 Population by Race/Ethnicity	
Total	268,248
White Alone	60.7%
Black Alone	11.0%
American Indian Alone	0.7%
Asian Alone	5.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.8%
Two or More Races	12.1%
Hispanic Origin	26.2%
Diversity Index	75.0
2022 Population by Race/Ethnicity	
Total	276,205
White Alone	59.8%
Black Alone	11.0%
American Indian Alone	0.7%
Asian Alone	5.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.0%
Two or More Races	12.8%
Hispanic Origin	26.8%
Diversity Index	75.8
2027 Population by Race/Ethnicity	
Total	287,217
White Alone	57.5%
Black Alone	11.0%
American Indian Alone	0.7%
Asian Alone	5.9%
Pacific Islander Alone	0.1%
Some Other Race Alone	10.5%
Two or More Races	14.1%
Hispanic Origin	27.9%
Diversity Index	77.4
2010 Population by Relationship and Household Type	
Total	228,660
In Households	93.9%
In Family Households	67.1%
Householder	20.9%
Spouse	15.1%
Child	25.5%
Other relative	3.7%
Nonrelative	2.0%
In Nonfamily Households	26.8%
In Group Quarters	6.1%
Institutionalized Population	1.5%
Noninstitutionalized Population	4.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	College Stati...
2022 Population 25+ by Educational Attainment	
Total	150,245
Less than 9th Grade	4.9%
9th - 12th Grade, No Diploma	6.1%
High School Graduate	18.0%
GED/Alternative Credential	4.4%
Some College, No Degree	18.0%
Associate Degree	7.3%
Bachelor's Degree	23.0%
Graduate/Professional Degree	18.2%
2022 Population 15+ by Marital Status	
Total	231,570
Never Married	47.3%
Married	41.6%
Widowed	3.6%
Divorced	7.5%
2022 Civilian Population 16+ in Labor Force	
Civilian Population 16+	132,986
Population 16+ Employed	95.9%
Population 16+ Unemployment rate	4.1%
Population 16-24 Employed	29.1%
Population 16-24 Unemployment rate	6.1%
Population 25-54 Employed	55.5%
Population 25-54 Unemployment rate	3.3%
Population 55-64 Employed	11.3%
Population 55-64 Unemployment rate	2.9%
Population 65+ Employed	4.1%
Population 65+ Unemployment rate	3.6%
2022 Employed Population 16+ by Industry	
Total	127,507
Agriculture/Mining	2.5%
Construction	7.9%
Manufacturing	6.7%
Wholesale Trade	1.9%
Retail Trade	10.8%
Transportation/Utilities	4.0%
Information	1.1%
Finance/Insurance/Real Estate	4.7%
Services	55.9%
Public Administration	4.5%
2022 Employed Population 16+ by Occupation	
Total	127,507
White Collar	62.7%
Management/Business/Financial	14.8%
Professional	27.9%
Sales	9.8%
Administrative Support	10.1%
Services	16.0%
Blue Collar	21.3%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	6.5%
Installation/Maintenance/Repair	2.3%
Production	4.8%
Transportation/Material Moving	6.9%

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2010 Households by Type	
Total	85,102
Households with 1 Person	26.6%
Households with 2+ People	73.4%
Family Households	56.0%
Husband-wife Families	40.5%
With Related Children	19.0%
Other Family (No Spouse Present)	15.5%
Other Family with Male Householder	4.5%
With Related Children	2.1%
Other Family with Female Householder	11.1%
With Related Children	7.4%
Nonfamily Households	17.3%
All Households with Children	28.9%
Multigenerational Households	3.2%
Unmarried Partner Households	5.3%
Male-female	4.8%
Same-sex	0.5%
2010 Households by Size	
Total	85,102
1 Person Household	26.6%
2 Person Household	33.2%
3 Person Household	17.3%
4 Person Household	13.6%
5 Person Household	5.5%
6 Person Household	2.2%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	85,102
Owner Occupied	50.0%
Owned with a Mortgage/Loan	30.7%
Owned Free and Clear	19.4%
Renter Occupied	50.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	101
Percent of Income for Mortgage	22.3%
Wealth Index	80
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	95,016
Housing Units Inside Urbanized Area	71.9%
Housing Units Inside Urbanized Cluster	3.6%
Rural Housing Units	24.5%
2010 Population By Urban/ Rural Status	
Total Population	228,660
Population Inside Urbanized Area	74.9%
Population Inside Urbanized Cluster	3.7%
Rural Population	21.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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		College Stati...
Top 3 Tapestry Segments		
1.		College Towns (14B)
2.		Dorms to Diplomas (14C)
3.		In Style (5B)
2022 Consumer Spending		
Apparel & Services: Total \$		\$212,822,838
Average Spent		\$2,080.01
Spending Potential Index		86
Education: Total \$		\$186,331,292
Average Spent		\$1,821.10
Spending Potential Index		93
Entertainment/Recreation: Total \$		\$315,539,636
Average Spent		\$3,083.91
Spending Potential Index		84
Food at Home: Total \$		\$535,736,218
Average Spent		\$5,235.99
Spending Potential Index		85
Food Away from Home: Total \$		\$385,078,552
Average Spent		\$3,763.55
Spending Potential Index		87
Health Care: Total \$		\$600,334,064
Average Spent		\$5,867.34
Spending Potential Index		83
HH Furnishings & Equipment: Total \$		\$217,892,889
Average Spent		\$2,129.57
Spending Potential Index		83
Personal Care Products & Services: Total \$		\$87,624,212
Average Spent		\$856.39
Spending Potential Index		84
Shelter: Total \$		\$1,970,295,741
Average Spent		\$19,256.59
Spending Potential Index		84
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$229,731,638
Average Spent		\$2,245.27
Spending Potential Index		83
Travel: Total \$		\$235,818,760
Average Spent		\$2,304.76
Spending Potential Index		80
Vehicle Maintenance & Repairs: Total \$		\$114,119,603
Average Spent		\$1,115.34
Spending Potential Index		89

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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