



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
College Station-Bryan, TX Metropolitan Statistical Area (17780)
Geography: CBSA

Prepared by Esri

	College Stati...
Population Summary	
2000 Total Population	184,885
2010 Total Population	228,660
2021 Total Population	278,450
2021 Group Quarters	14,880
2026 Total Population	300,956
2021-2026 Annual Rate	1.57%
2021 Total Daytime Population	276,222
Workers	134,635
Residents	141,587
Household Summary	
2000 Households	67,744
2000 Average Household Size	2.53
2010 Households	85,102
2010 Average Household Size	2.52
2021 Households	104,447
2021 Average Household Size	2.52
2026 Households	113,371
2026 Average Household Size	2.52
2021-2026 Annual Rate	1.65%
2010 Families	47,693
2010 Average Family Size	3.12
2021 Families	57,518
2021 Average Family Size	3.13
2026 Families	62,081
2026 Average Family Size	3.14
2021-2026 Annual Rate	1.54%
Housing Unit Summary	
2000 Housing Units	75,094
Owner Occupied Housing Units	46.1%
Renter Occupied Housing Units	44.1%
Vacant Housing Units	9.8%
2010 Housing Units	95,016
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	44.8%
Vacant Housing Units	10.4%
2021 Housing Units	114,566
Owner Occupied Housing Units	46.4%
Renter Occupied Housing Units	44.7%
Vacant Housing Units	8.8%
2026 Housing Units	123,881
Owner Occupied Housing Units	47.3%
Renter Occupied Housing Units	44.2%
Vacant Housing Units	8.5%
Median Household Income	
2021	\$53,585
2026	\$58,949
Median Home Value	
2021	\$235,264
2026	\$296,040
Per Capita Income	
2021	\$28,738
2026	\$32,386
Median Age	
2010	25.9
2021	28.1
2026	28.6

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

	College Stati...
2021 Households by Income	
Household Income Base	104,444
<\$15,000	15.3%
\$15,000 - \$24,999	10.1%
\$25,000 - \$34,999	8.5%
\$35,000 - \$49,999	12.7%
\$50,000 - \$74,999	17.2%
\$75,000 - \$99,999	13.4%
\$100,000 - \$149,999	12.4%
\$150,000 - \$199,999	4.3%
\$200,000+	6.1%
Average Household Income	\$76,166
2026 Households by Income	
Household Income Base	113,368
<\$15,000	13.3%
\$15,000 - \$24,999	8.8%
\$25,000 - \$34,999	7.8%
\$35,000 - \$49,999	12.2%
\$50,000 - \$74,999	17.5%
\$75,000 - \$99,999	14.3%
\$100,000 - \$149,999	13.9%
\$150,000 - \$199,999	5.3%
\$200,000+	6.9%
Average Household Income	\$85,560
2021 Owner Occupied Housing Units by Value	
Total	53,193
<\$50,000	6.4%
\$50,000 - \$99,999	8.2%
\$100,000 - \$149,999	9.0%
\$150,000 - \$199,999	14.8%
\$200,000 - \$249,999	16.5%
\$250,000 - \$299,999	10.7%
\$300,000 - \$399,999	19.2%
\$400,000 - \$499,999	6.9%
\$500,000 - \$749,999	5.5%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	0.8%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.4%
Average Home Value	\$279,805
2026 Owner Occupied Housing Units by Value	
Total	58,592
<\$50,000	2.6%
\$50,000 - \$99,999	3.1%
\$100,000 - \$149,999	4.1%
\$150,000 - \$199,999	10.0%
\$200,000 - \$249,999	17.6%
\$250,000 - \$299,999	13.7%
\$300,000 - \$399,999	26.8%
\$400,000 - \$499,999	10.7%
\$500,000 - \$749,999	8.2%
\$750,000 - \$999,999	1.5%
\$1,000,000 - \$1,499,999	0.9%
\$1,500,000 - \$1,999,999	0.3%
\$2,000,000 +	0.5%
Average Home Value	\$336,581

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

	College Stati...
2010 Population by Age	
Total	228,660
0 - 4	6.4%
5 - 9	5.9%
10 - 14	5.4%
15 - 24	30.7%
25 - 34	14.6%
35 - 44	10.1%
45 - 54	10.2%
55 - 64	8.0%
65 - 74	4.7%
75 - 84	2.8%
85 +	1.1%
18 +	79.0%
2021 Population by Age	
Total	278,450
0 - 4	5.9%
5 - 9	5.5%
10 - 14	5.3%
15 - 24	27.7%
25 - 34	16.2%
35 - 44	10.2%
45 - 54	8.7%
55 - 64	9.0%
65 - 74	6.9%
75 - 84	3.3%
85 +	1.3%
18 +	80.1%
2026 Population by Age	
Total	300,956
0 - 4	5.9%
5 - 9	5.5%
10 - 14	5.3%
15 - 24	27.3%
25 - 34	15.0%
35 - 44	11.1%
45 - 54	8.6%
55 - 64	8.4%
65 - 74	7.4%
75 - 84	4.1%
85 +	1.4%
18 +	80.0%
2010 Population by Sex	
Males	115,364
Females	113,296
2021 Population by Sex	
Males	141,185
Females	137,265
2026 Population by Sex	
Males	152,410
Females	148,546

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

	College Stati...
2010 Population by Race/Ethnicity	
Total	228,660
White Alone	73.2%
Black Alone	11.9%
American Indian Alone	0.5%
Asian Alone	4.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.6%
Two or More Races	2.3%
Hispanic Origin	22.5%
Diversity Index	64.1
2021 Population by Race/Ethnicity	
Total	278,450
White Alone	70.4%
Black Alone	11.7%
American Indian Alone	0.5%
Asian Alone	5.5%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.0%
Two or More Races	2.8%
Hispanic Origin	26.1%
Diversity Index	68.5
2026 Population by Race/Ethnicity	
Total	300,956
White Alone	70.3%
Black Alone	11.6%
American Indian Alone	0.5%
Asian Alone	5.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	9.0%
Two or More Races	2.9%
Hispanic Origin	26.4%
Diversity Index	68.8
2010 Population by Relationship and Household Type	
Total	228,660
In Households	93.9%
In Family Households	67.1%
Householder	20.9%
Spouse	15.1%
Child	25.5%
Other relative	3.7%
Nonrelative	2.0%
In Nonfamily Households	26.8%
In Group Quarters	6.1%
Institutionalized Population	1.5%
Noninstitutionalized Population	4.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

	College Stati...
2021 Population 25+ by Educational Attainment	
Total	154,769
Less than 9th Grade	5.6%
9th - 12th Grade, No Diploma	6.7%
High School Graduate	18.0%
GED/Alternative Credential	4.4%
Some College, No Degree	19.7%
Associate Degree	6.8%
Bachelor's Degree	21.3%
Graduate/Professional Degree	17.7%
2021 Population 15+ by Marital Status	
Total	231,979
Never Married	47.4%
Married	41.0%
Widowed	3.6%
Divorced	7.9%
2021 Civilian Population 16+ in Labor Force	
Civilian Population 16+	143,475
Population 16+ Employed	94.9%
Population 16+ Unemployment rate	5.1%
Population 16-24 Employed	27.6%
Population 16-24 Unemployment rate	6.3%
Population 25-54 Employed	55.7%
Population 25-54 Unemployment rate	4.7%
Population 55-64 Employed	11.8%
Population 55-64 Unemployment rate	4.2%
Population 65+ Employed	4.9%
Population 65+ Unemployment rate	4.5%
2021 Employed Population 16+ by Industry	
Total	136,171
Agriculture/Mining	2.9%
Construction	7.9%
Manufacturing	6.8%
Wholesale Trade	2.0%
Retail Trade	10.7%
Transportation/Utilities	3.8%
Information	1.1%
Finance/Insurance/Real Estate	4.8%
Services	55.4%
Public Administration	4.8%
2021 Employed Population 16+ by Occupation	
Total	136,171
White Collar	64.3%
Management/Business/Financial	15.2%
Professional	28.9%
Sales	9.9%
Administrative Support	10.2%
Services	15.0%
Blue Collar	20.7%
Farming/Forestry/Fishing	0.8%
Construction/Extraction	6.3%
Installation/Maintenance/Repair	2.2%
Production	4.6%
Transportation/Material Moving	6.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.

July 26, 2021



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

	College Stati...
2010 Households by Type	
Total	85,102
Households with 1 Person	26.6%
Households with 2+ People	73.4%
Family Households	56.0%
Husband-wife Families	40.5%
With Related Children	19.0%
Other Family (No Spouse Present)	15.5%
Other Family with Male Householder	4.5%
With Related Children	2.1%
Other Family with Female Householder	11.1%
With Related Children	7.4%
Nonfamily Households	17.3%
All Households with Children	28.9%
Multigenerational Households	3.2%
Unmarried Partner Households	5.3%
Male-female	4.8%
Same-sex	0.5%
2010 Households by Size	
Total	85,102
1 Person Household	26.6%
2 Person Household	33.2%
3 Person Household	17.3%
4 Person Household	13.6%
5 Person Household	5.5%
6 Person Household	2.2%
7 + Person Household	1.5%
2010 Households by Tenure and Mortgage Status	
Total	85,102
Owner Occupied	50.0%
Owned with a Mortgage/Loan	30.7%
Owned Free and Clear	19.4%
Renter Occupied	50.0%
2021 Affordability, Mortgage and Wealth	
Housing Affordability Index	114
Percent of Income for Mortgage	18.5%
Wealth Index	76
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	95,016
Housing Units Inside Urbanized Area	71.9%
Housing Units Inside Urbanized Cluster	3.6%
Rural Housing Units	24.5%
2010 Population By Urban/ Rural Status	
Total Population	228,660
Population Inside Urbanized Area	74.9%
Population Inside Urbanized Cluster	3.7%
Rural Population	21.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.



Community Profile

College Station-Bryan, TX Metropolitan Statistical Area
 College Station-Bryan, TX Metropolitan Statistical Area (17780)
 Geography: CBSA

Prepared by Esri

		College Stati...
Top 3 Tapestry Segments		
1.		College Towns (14B)
2.		Dorms to Diplomas (14C)
3.		In Style (5B)
2021 Consumer Spending		
Apparel & Services: Total \$		\$189,732,316
Average Spent		\$1,816.54
Spending Potential Index		86
Education: Total \$		\$166,624,107
Average Spent		\$1,595.30
Spending Potential Index		92
Entertainment/Recreation: Total \$		\$281,116,117
Average Spent		\$2,691.47
Spending Potential Index		83
Food at Home: Total \$		\$477,763,814
Average Spent		\$4,574.22
Spending Potential Index		84
Food Away from Home: Total \$		\$343,342,041
Average Spent		\$3,287.24
Spending Potential Index		87
Health Care: Total \$		\$534,769,846
Average Spent		\$5,120.01
Spending Potential Index		82
HH Furnishings & Equipment: Total \$		\$193,840,425
Average Spent		\$1,855.87
Spending Potential Index		82
Personal Care Products & Services: Total \$		\$78,031,374
Average Spent		\$747.09
Spending Potential Index		83
Shelter: Total \$		\$1,755,114,240
Average Spent		\$16,803.87
Spending Potential Index		83
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$203,986,181
Average Spent		\$1,953.01
Spending Potential Index		82
Travel: Total \$		\$209,404,600
Average Spent		\$2,004.89
Spending Potential Index		79
Vehicle Maintenance & Repairs: Total \$		\$101,769,742
Average Spent		\$974.37
Spending Potential Index		88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2021 and 2026 Esri converted Census 2000 data into 2010 geography.