

THE BRAZOS VALLEY BUSINESS CLIMATE

CONFIDENCE SURGING & BUSINESSES GROWING

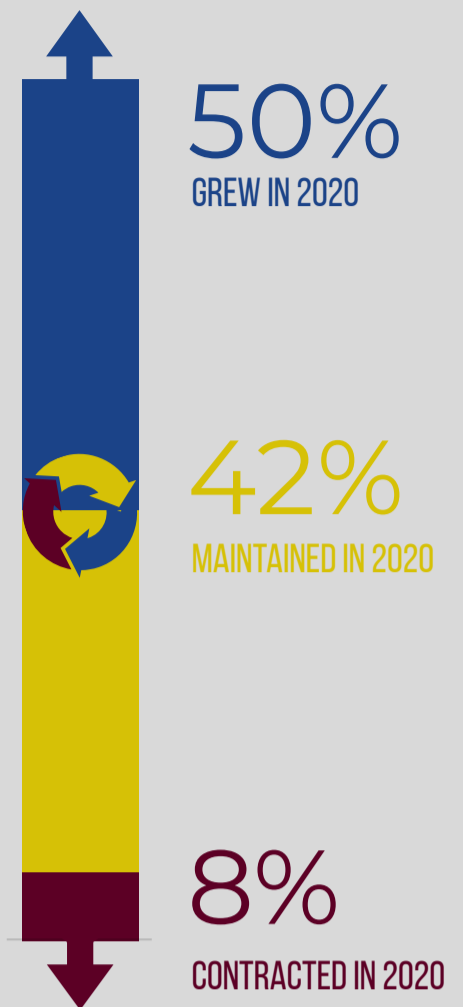


50+

BUSINESSES IN THE BRAZOS VALLEY WERE SURVEYED BETWEEN MARCH - JUNE 2021.

ALL DATA COLLECTED IS ANECDOTAL.

OF THE BUSINESSES...

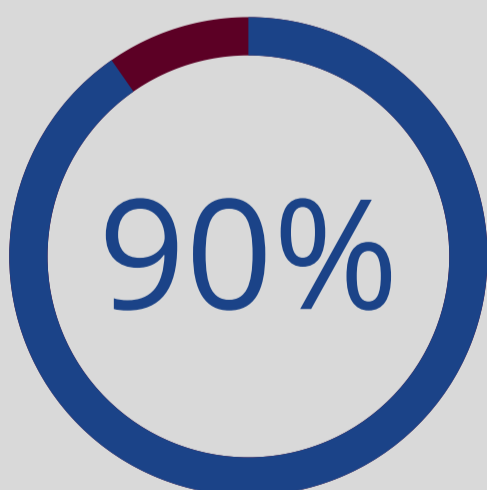
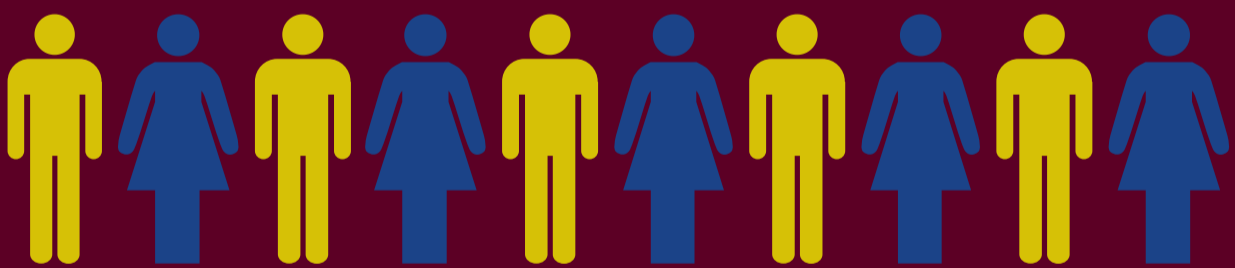


REPRESENTED INDUSTRIES:

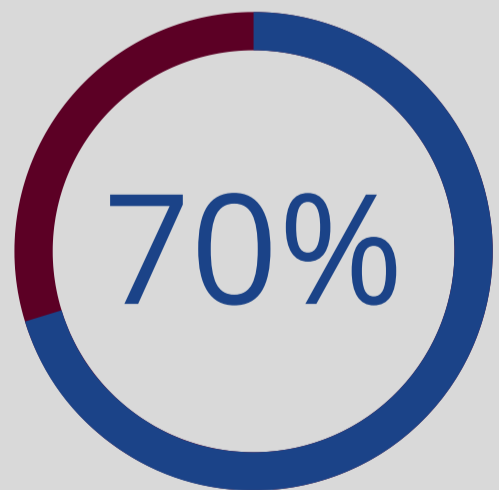
- TECHNOLOGY
- CONSTRUCTION/CONTRACTOR
- PROFESSIONAL SERVICES
- REAL ESTATE BANKING MULTIMEDIA
- EDUCATION TRAVEL & LEISURE MEDICAL
- BIOTECH

92%

OF RESPONDENTS SAID THEY HAVE PLANS TO HIRE **ADDITIONAL EMPLOYEES** BY MAY 2022.

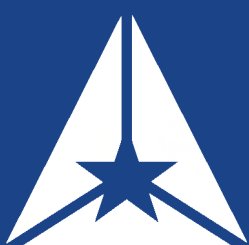


OF BUSINESSES SURVEYED HAVE A FAVORABLE VIEW OF THE BRAZOS VALLEY AS A PLACE TO CONTINUE EXPANDING.



OF THOSE SURVEYED STATED THAT THE BRAZOS VALLEY IS THE PRIMARY MARKET THEY WANT TO FOCUS ON GROWING.

THE 10% THAT DECLINED AN EMPHASIS ON CONTINUED EXPANSION IN THE BRAZOS VALLEY INDICATED IT WAS NOT A REFLECTION OF OUR MARKETPLACE-- IT WAS THEIR ORIGINAL BUSINESS MODEL.



BRAZOS VALLEY
ECONOMIC DEVELOPMENT
CORPORATION

CONTACT US

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